



Protecting Livestock – Improving Human Lives

GALVMED HESTER SOUTH ASIA INITIATIVE

*A large scale, private sector animal
health product distribution project*

Location: India and Nepal

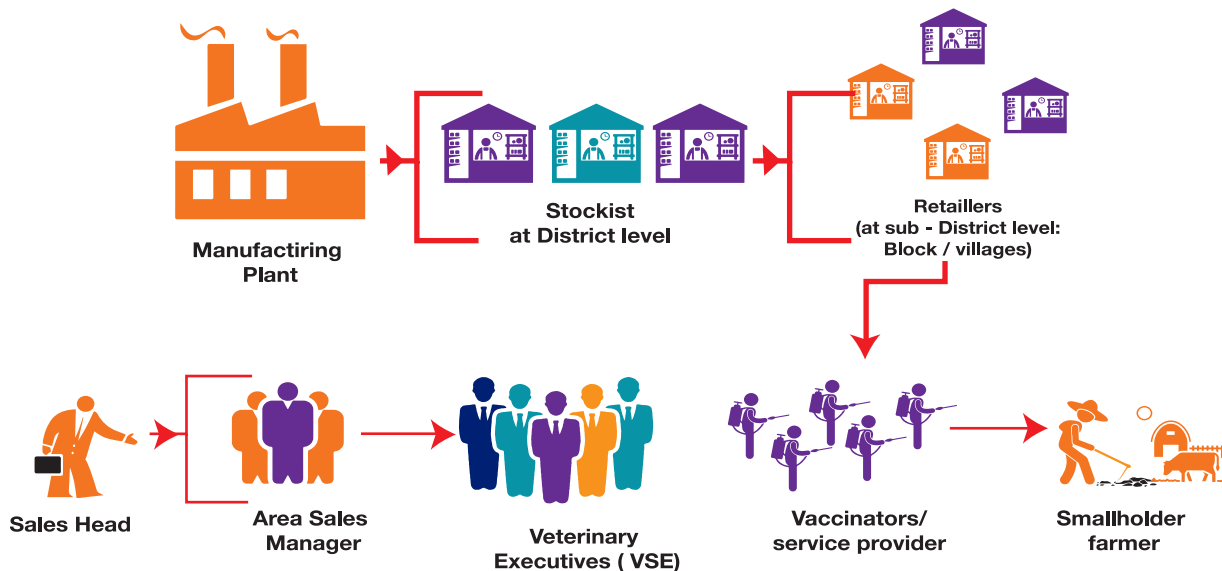
The GALVmed Hester South Asia Initiative aims to create a **commercially sustainable distribution network of animal health products for smallholder farmers in two states of India (Uttar Pradesh and Bihar) and Nepal.**

In the Indian states of Uttar Pradesh and Bihar, and adjoining areas of Nepal, availability and use of animal health products by smallholder livestock farmers has always been impeded by inadequate supply of the products needed and limited information on the benefits of veterinary vaccines and medicines. Unlocking this value chain is essential for creating a sustainable access to effective animal health products, that can help smallholder farmers shed the economic burden of disease and increase productivity to achieve a lasting transformation in their livelihood possibilities.

This project aims to establish a commercially viable animal health distribution mechanism which will increase the supply of quality veterinary medicines and vaccines and create awareness for their use by smallholder farmers. The project will also strengthen service provision through veterinarians and veterinary paraprofessionals.



Hester Animal Health Supply Model



Project Objectives

1

To develop a commercially viable distribution model of veterinary medicines and vaccines for smallholder farmers in Uttar Pradesh, Bihar and Nepal

2

To help 2 million smallholders in the project area by making available the most needed veterinary products to prevent diseases in their livestock and poultry.

Product Portfolio

Vaccines

Poultry and small ruminant



Therapeutics

Poultry, sheep and goats, cattle, pig



Feed supplements

Poultry, sheep and goats, cattle, pig



Current Project Status



More than **1000 stockists and retailers** currently distributing animal health products to smallholder farmers



Over **1500 veterinary professionals and paraprofessionals** are aware and recommending products to SHF



Continuous **training of supply chain actors**, service providers and smallholder farmers.



Collaborations with other stakeholders/ partners to reach more SHFs

For more details on this project contact the following:

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